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Lake Forest Welcomes Mercedes-Benz Dealership

November 20, 2009, marked a significant milestone in the Lake Forest business community with the opening of Mercedes-Benz of Foothill Ranch in the Foothill Ranch Auto Centre. Located at 81 Auto Centre Drive, between Bake Parkway and Lake Forest Drive, the dealership boasts 45,000 square feet of state-of-the-art facilities – the result of a comprehensive remodel and expansion project. The dealership offers an expanded showroom, three additional acres for vehicle display, along with 24 new service bays. Additional on-site amenities include a car wash and customer lounge. The project required a significant financial investment and is reflective of the dealership's confidence in Lake Forest as a premier business destination as well as the opportunities in the market area.



Mercedes Benz joins Chevrolet in the Foothill Ranch Auto Centre.

"The City is thrilled to welcome Mercedes-Benz to Lake Forest and appreciates their commitment to and involvement in the local community. Lake Forest continues to be recognized as the Natural Choice for Business and with such a great product, we anticipate a boost for the local economy," said City Manager Robert C. Dunek. Bill Legg, General Manager of the

new dealership, says "the dealership is excited to be part of the community and looks forward to building long-term relationships with area schools, businesses, and residents."

With the addition of Mercedes-Benz of Lake Forest, the Auto Centre, already home to Joe MacPherson's Foothill Ranch Chevrolet, will continue to be a top destination for car buyers and auto enthusiasts. So swing by and check out the Auto Centre and remember to support the local community by shopping and dining in Lake Forest.

City of Lake Forest Named 8th Safest City in America
Read the full story on page 4.

CITY MANAGER'S

Message

*Be Counted in 2010 –
It's safe, it's easy,
it's important.*

Once every ten years, all across the country, we have an opportunity to fulfill our civic duty and responsibility by participating in the census. The first census took place in 1790 to determine the number of seats each state would have in the U.S. House of Representatives. Just as important today as it was back then, the Census is how we and our interests can be properly represented in government.

Census data is also used by:

- The federal government to allocate more than \$400 billion in federal funds annually for community programs and services, such as education, housing and community development, health care, services for the elderly, job training and more.
- State and local governments for planning and allocating funds for public buildings, highway safety and public transportation systems, new roads, and many other projects.
- Community organizations to develop social service programs, community action projects, senior lunch programs and child-care centers.

The next census is scheduled for April 1, 2010. With only 10 questions, the 2010 Census questionnaire should take approximately 10 minutes to complete. Households are asked to provide key demographic information, including: whether a housing unit is rented or owned; the address of the residence; and the names, genders, ages and races of others living in the household.

If you are concerned about sharing personal information, be assured that all personal information collected by the Census is protected by law and strictly confidential. The Census Bureau does not share information with any other individual or agency.

So keep an eye out for your form, take the time to fill it out and mail it back – you won't even need a stamp!

Sincerely,

Robert C. Dunek

Robert C. Dunek,
City Manager

Census

2010 Census Key Dates

February – March 2010

- Census questionnaires are mailed or delivered to households.

March – April 2010

- Census questionnaires are available at select public sites for individuals who did not receive one by mail.

April 1, 2010

- Census Day

May – July 2010

- Census takers visit households that did not return a questionnaire by mail.

December 31, 2010

- By law, the Census Bureau delivers population counts to the President.

March 2011

- By law, the Census Bureau completes delivery of redistricting data to states.

The Census: A Snapshot

What: The census is a count of everyone residing in the United States.

Who: All U.S. residents must be counted – both citizens and non citizens.

When: You will receive your questionnaire in March 2010 either by U.S. mail or hand delivery.

Why: The U.S. Constitution requires a national census once every 10 years to count the population and determine the number of seats each state will have in the U.S. House of Representatives.

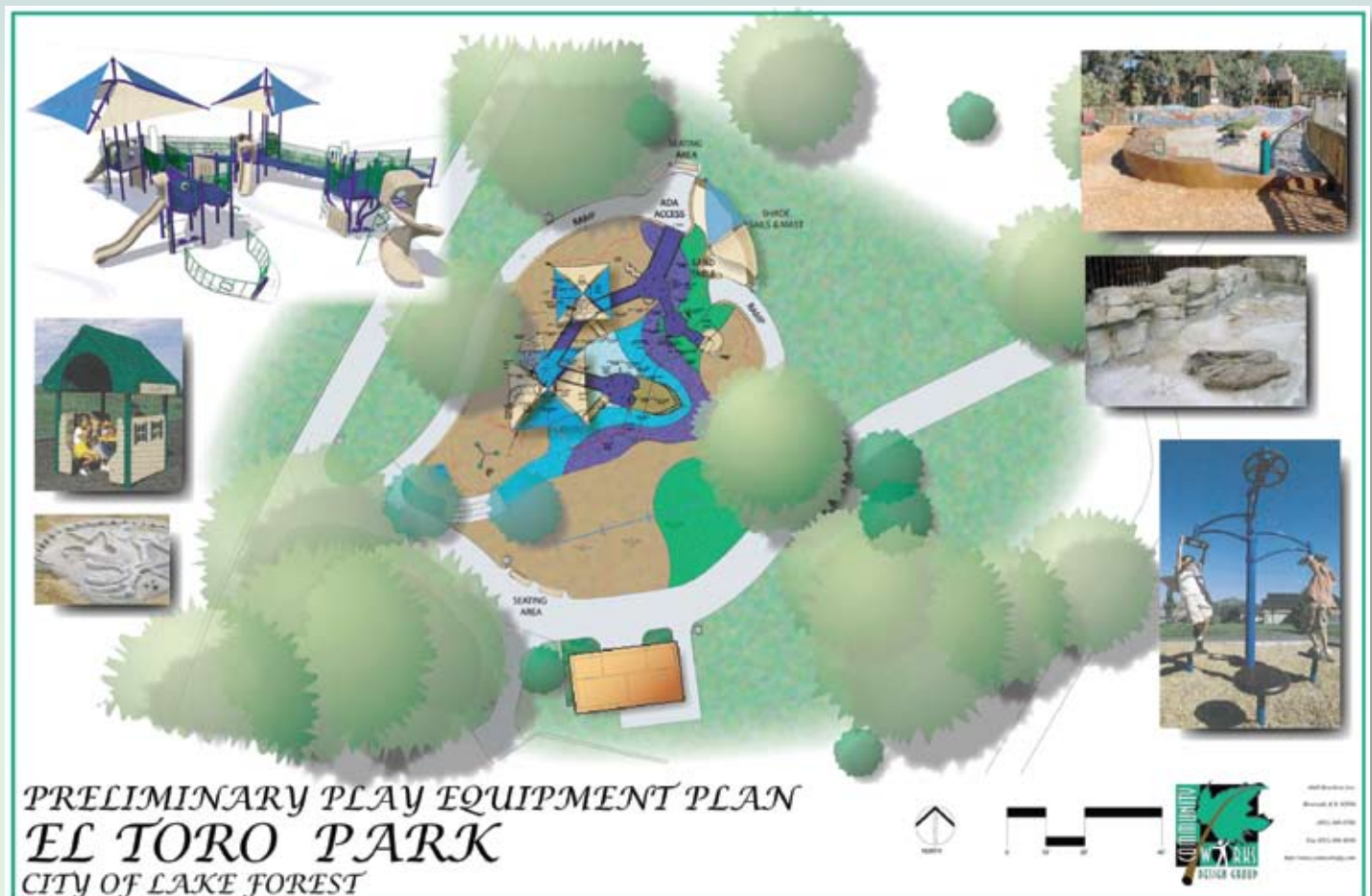
How: Households should complete and mail back their questionnaires upon receipt. Households that do not respond may receive a replacement questionnaire in early April. Census takers will visit households that do not return questionnaires to take a count in person.

Capital Improvement Projects Update – El Toro Park Renovation Project

By summer of 2010, children of all ages and abilities will be able to enjoy the newly renovated El Toro Park. The final site plan approved by the City Council includes the installation of new play equipment, shade structures and other related site improvements. Improvements include resilient rubber surfacing, drainage improvements, new furnishings, new concrete paving, concrete curbs around play areas, play sand, and new landscaping. In addition, the existing handball courts will be demolished and replaced with outdoor exercise equipment. The preliminary play equipment plan can be seen below. The site plan illustrates the placement of the proposed playground equipment and shade canopies along with photographs of the proposed play equipment.

Lake Forest Drive Resurfacing Project Completed

The Lake Forest Drive Resurfacing Project, funded by Proposition 1B, was officially completed November 2009. The project resurfaced Lake Forest Drive between Toledo Way and Muirlands Boulevard in both directions and eastbound on Lake Forest Drive between Fernleaf and Dimension Drive. Drivers will enjoy the results today and for many years to come.



8th Safest City



The City of Lake Forest is the 8th safest city in America for cities with a population between 75,000 and 99,999, and the 10th safest city overall, according to recent CQ Press City Crime Rankings. The survey compares FBI crime statistics among American cities with populations over 75,000, in categories such as homicide, sexual and aggravated assault, robbery, vehicle theft, larceny, and burglary. These categories are known as Part One crimes. According to Orange County Sheriff's Department (OCSD) crime statistics, the majority of Lake Forest's Part One crimes are thefts and burglaries. Chief of Police Services Lieutenant Doug Doyle reminds residents that "Many Part One crimes are preventable crimes of opportunity. Make sure doors to homes and cars are locked and valuable items are not left in plain sight."

Lake Forest has moved up two spots in the rankings for safest cities in both categories from 2008. Lt. Doyle credits the dedicated Police Services personnel, as well as the support of the community and the City Council, for the low crime rate in Lake Forest. Police services are provided to the City by OCSD, with 55.5 fulltime sworn officers and professional staff assigned to Lake Forest.

CQ Press is a Washington D.C. independent publishing and research group. To view the entire City Rankings list, visit www.cqpress.com/pages/citycrime2009.

Safe Driving Tips For The Rainy Season

The rainy season is coming and drivers need to get ready. Often, after a prolonged drought, the rains can be significant. Here are some tips for preparing both driver and car for the rain.

Before driving in the rain:

- Check your tires – Proper inflation and sufficient tread are extremely important
- Check your windshield wiper blades – Streaks and/or skipping are signs of worn blades
- Check your headlights – Headlights should be bright and focused properly
- Check weather reports – Stay informed, know where traffic is congested, and stay away

For safe driving in the rain:

- Slow Down – Wet weather driving requires it
- Keep your distance – Cars need more stopping distance on wet pavement
- Use center lanes – Avoid outside lanes where water flows against curbs
- Use headlights – Turn on headlights to see and be seen

Workshop for Parents of Teen Drivers



Before you hand over the keys to your new teen driver, join us for a workshop designed just for parents. The City of Lake Forest will be hosting a free course to help mentor your teen through this stage of driving on Tuesday, January 26 from 7 – 8:30 p.m. at Lake Forest City Hall – Community Room A (25550 Commercentre).

The Orange County Sheriff's Department Traffic Safety Programs Coordinator will discuss:

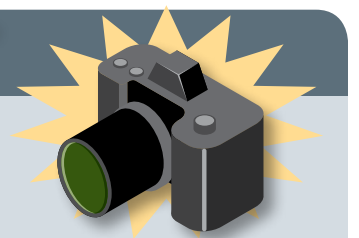
- Unique risks and behaviors of new teen drivers
- Types and causes of collisions commonly involving teens
- Laws specific to teen drivers and why they are important
- New technologies and resources available to families

Seating is limited so register today. Contact Community Services Officer Aubrey Dietrich at 461-3543 or e-mail adietrich@ocsd.org.

For more information regarding Orange County Traffic Safety please visit www.octrfficsafety.com.

PHOTO CONTEST WINNERS EXHIBIT

Check out the 2010 Calendar Photo Contest winners online at www.lakeforestca.gov/photowinners. Calendars are available at City Hall on a first come first serve basis.



New, Convenient Self-Serve Drop-Off Container For Disposal of Used Sharps

Communities across the nation are learning improperly disposed sharps (injection needles) pose significant harm to waste workers and others. A growing portion of the population uses needles and other sharps for injection of medicines and testing of blood at their homes. It is important that any medical products that come in contact with human fluids be properly disposed to prevent any other person from coming into contact with them.



The City has implemented a unique program to assist residents with the proper disposal of sharps. The new Sharps Drop-Box is now available to City residents. All sharps, injection needles, lancets, syringes, etc., must be enclosed in a rigid, puncture resistant sealed container, up to one-gallon, for placement inside the Sharps Drop-Box. No loose sharps can be accepted.

The Sharps Drop-Box is located at City Hall and can be accessed during normal business hours:

8 a.m. to 6 p.m., Monday – Thursday
Alternate Fridays from 8 a.m. to 5 p.m.

This program is funded by a grant from the County of Orange, OC Waste & Recycling fund. For questions regarding this program please call the Public Works Department at 461-3480.

The City of Lake Forest and SCORE Expand Business Counseling Services

The City of Lake Forest and SCORE, a resource partner with the Small Business Administration, are pleased to announce the expansion of free business counseling services in Lake Forest.

Free business counseling sessions will now be offered on the 2nd and 3rd Thursday of each month, from 9 a.m. until 12 p.m., at Lake Forest City Hall, located at 25550 Commercentre Dr.

SCORE counselors have helped thousands of business entrepreneurs over the years with counseling in the following:

- Starting a New Business
- Market Research
- Writing a Business Plan
- Obtaining Financing
- Hiring and Training Staff
- Facility Leasing
- Marketing and Sales Strategies
- Managing Cash Flow

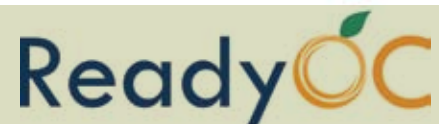


"The members of SCORE have a tremendous amount of knowledge, know-how and expertise in every facet of business. Working with SCORE members will provide you a competitive advantage and it's FREE. Without question, I have benefited greatly from my relationship with SCORE member Tom Patty. He has been a great mentor to me and tremendous advisor to Boneheads."

– Morgan Smith, Co-owner of Boneheads
(Located at The Orchard)

For more information on SCORE or to schedule a free business counseling session at Lake Forest City Hall, contact SCORE at 714-550-7369 or visit them online at www.score114.org.

Check out ReadyOC's new website – www.readyOC.org – and learn more about how you can prepare for an emergency.



Less than 8 out of 10 Californians are prepared for an emergency despite the continuous threat that natural and man-made emergencies present. ReadyOC is a public service campaign aimed at educating and empowering Orange County residents, businesses and the community to better prepare for emergency situations. The goal of ReadyOC is to get local residents better prepared for a variety of emergency situations that could impact the county and also to offer opportunities for concerned citizens to get involved in local readiness efforts. Working together, everyone can make a difference in creating awareness, motivating preparedness and encouraging involvement.

New Web Address www.lakeforestca.gov

The City of Lake Forest can now be found online at www.lakeforestca.gov.



Looking for a Pet? Lake Forest Pet of the Week

www.lakeforestca.gov/pet_of_the_week

Visit the City's website to meet the Lake Forest "Pet of the Week!" The "Pet of the Week" is a joint effort between the City and OC Animal Care to find a forever home for adoptable Lake Forest animals. A new pet is featured each week, along with an update on the adoption status of the previous Pet of the Week.



For more information, contact OC Animal Care at 249-5160 or visit them at ocgov.com.



Fair Housing Opportunity is the Law



The City of Lake Forest is committed to furthering fair housing practices in the community. If you or someone you know has a fair housing question or issue that needs to be addressed, please call the City's Housing Manager at 461-3471. The City cooperates with the Fair Housing Council of Orange County to eliminate discriminatory practices countywide. An impediment to fair housing opportunity is any policy or practice that denies or adversely affects the provision of housing to a person in any protected class.

HOME IMPROVEMENT – WATER IMPROVEMENT

By Reducing Urban Runoff at Your Home, You Can Prevent Water Pollution

Paint, wood, concrete and dirt might be used to improve your home, but it won't improve the environment. Try these important and simple tips while renovating, remodeling or improving your home:

General Construction

- Schedule projects for dry weather
- Keep all construction debris away from the street, gutter and storm drain
- Store materials under cover with temporary roofs or plastic sheets

Building Materials

- Never hose materials into a street, gutter or storm drain
- Stockpiles of construction material should not be stored on the street or sidewalk
- Minimize waste by ordering only the amount of materials needed to complete the job
- Do not mix more fresh concrete than is needed for each project
- Wash concrete mixers and equipment in a designated area where the water can flow into a containment area

Paint

- Place lids on firmly and store paint cans in a dry location away from the elements
- Brushes and other tools should only be washed in sinks connected to a sanitary sewer
- Never put wet paint in the trash
- Leftover paint should be taken to a Household Hazardous Waste Collection Center - for locations and hours, call 714-834-6752 or visit www.oclandfills.com

Spills

- Clean up spills by using an absorbent material such as cat litter, then sweep it up for proper disposal
- Immediately report spills that have entered the street, gutter or storm drain to the 24-Hour Water Pollution Hotline at (877) 89-SPILL



*Remember, the Ocean
Begins At Your Front Door*

For more information, contact the Public Works Department at: 461-3480

Recreation/Events Calendar

Winter 2010 (January, February, March)

JANUARY

BisKids **9, 10**

8:30 a.m.-3 p.m.
Lake Forest Community Center
(25550 Commercentre Dr)
Fee: Free
Pre-registration for this program is required. Call BisKids at 388-2617 or visit them online at www.biskids.org.

Band Nights at the Skatepark **15**

6 p.m.-10 p.m.
Etnies Skatepark of Lake Forest
(20028 Lake Forest Dr)
Fee: \$5.00 entry per person

SnowFest 2010 **30**

11 a.m.-3:45 p.m.
Pittsford Park
(21701 Pittsford Dr)
Pre-registration only.
Wristband purchase is required prior to this event.
Fee: \$5.00 per sledder

FEBRUARY

Fourth of July Parade Logo Design Contest **5**

Submit logo design ideas for "All American Spirit" 2010 Parade. For more info and contest details, contact Ron Rivera, Recreation Coordinator, at 461-3450 or rrivera@lakeforestca.gov.

Fourth of July Parade Committee Meeting **8**

6 p.m.
Lake Forest Community Center
(25550 Commercentre Dr)
Fee: Free
Help plan the 19th Annual Lake Forest Fourth of July Parade!

Band Nights at the Skatepark **19**

6 p.m.-10 p.m.
Etnies Skatepark of Lake Forest
(20028 Lake Forest Dr)
Fee: \$5.00 entry per person

MARCH

Band Nights at the Skatepark **19**

6 p.m.-10 p.m.
Etnies Skatepark of Lake Forest
(20028 Lake Forest Dr)
Fee: \$7.00 entry per person

Spring is coming!

Look for your Spring 2010 Leisure Times at the end of January. You can register for Spring programs and classes beginning Tuesday, February 16.



For more information on any of these activities, please contact Community Services at 461-3450.

Save the Date!

Community Meetings to Discuss Renovations at Concourse and Mountain View Parks

Saturday, January 23, 2010

- Concourse Park (18931 Saddleback Ranch Road) - 10 a.m.
- Mountain View Park (4061 Dylan Street) – 1:30 p.m.



City of Lake Forest
25550 Commercentre Drive
Lake Forest, CA 92630

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PAID
PERMIT NO. 104
LAKE FOREST, CA

Postal Customer
Lake Forest, CA 92630

Important City Telephone Numbers



OC Animal Care 249-5160
Building Division 461-3470
Building Inspection. . . . 461-3468
City Clerk 461-3420
City Council 461-3420
City Manager's Office . . . 461-3410
Community Policing Center 461-3530
Employment Hotline . . . 461-3418
Etnies Skatepark 916-5871
Graffiti Hotline 461-3583
Planning 461-3491
Public Works 461-3480
Recreation 461-3450
Redevelopment 461-3567

IMPORTANT CITY WEBSITES

City
www.lakeforestca.gov
Lake Forest Redevelopment Agency
www.thearbor.info
Etnies Skatepark of Lake Forest
www.etniesskateparkoflakeforest.com



The Leaflet is published by the City of Lake Forest and is distributed as a public service to the homes and businesses of the city. The City of Lake Forest welcomes your comments, suggestions and questions regarding The Leaflet. Please call or write:

Editor, The Leaflet
City of Lake Forest
25550 Commercentre Drive
Lake Forest, CA 92630
461-3400



www.lakeforestca.gov

"EXPAND THE FOREST"

The Expand the Forest program allows members of the community to dedicate trees in memory of departed loved ones or to commemorate special occasions while encouraging the expansion of our urban forest. Trees are \$70 and are planted and maintained by the City. There are eight different species of approved trees which may be planted in almost any public property location, including City parks and green belts.

For more information, please call
the Public Works Department at 461-3480.



SPONSORS	TREE SPECIES	LOCATION	DEDICATION
Margie Roberts, Dawn and Andy Neff, Kim Gregory, Robin Sweazey	Coast Live Oak	Borrego Park	Steven B. Mihm, Loving Son, Brother, and Uncle
Margie Roberts and Steven Mihm	Coast Live Oak	Borrego Park	In Loving Memory of Brian "Chuck" Roberts
The Miller Family	California Sycamore	Pittsford Park	In Loving Memory of Merle Loer
Susan Williams and Jonathan Williams	Magnolia Tree	Foothill Ranch Com. Park	To Margie Sellmeyer Coleman and June Sellmeyer Heidenreich
Cathy and Jim Breese (Breese Family Foundation)	California Sycamore	Peachwood Park	In Memory of Patrick Mullarkey
Sue Cox, Kathi Decker and Rick Wehmueller	Magnolia Tree (2)	Tamarisk Park	In Loving Memory of Our Parents, Mel and Rita Wehmueller
Margriet Bernhard	Magnolia Tree	Peachwood Park	Don Bernhard (deceased) 4/25/1952 to 7/13/2009
Jim, Janelle, Jillian and Juliette Giorgio	Coast Live Oak	Peachwood Park	In Memory of Dale Haskamp
The Harding, Ryan, Northrup, Babbit, Shisbey Families	California Sycamore	Peachwood Park	Memorial in Honor of Robert "Bob" Hansen
Mike and Kandi Uffer & Nick and Michelle Sebastianelli	Magnolia Tree	Peachwood Park	In Honor of Byron E. Cook of Price, Utah
The Rose Family and The Downey Family	Magnolia Tree	Peachwood Park	To Celebrate the Life of Bobby Dale Young